

# About us



DIGITAL QUBE

Our company provides consulting, advisory and talent management capabilities to help companies grow their businesses and revenues and take their businesses to the next phase of growth. We will use our experience to provide strategic counsel and direction

We deliver digital transformation programmes to integrate digital technologies into all aspects of business operations. We identify how to deliver new products and services, optimize operations and performance and to streamline processes

We are also a marketing agency that is focused on amplifying your brand and products to attract new customers. We will deliver exceptional customer experiences for your customers with compelling brand messages and project management with precision

Our innovative and multilingual team brings together talent from over 8 countries.

The key to our continued success with our clients is focusing on a collaborative approach, providing quality, efficient, on-the-ground, dedicated teams supporting projects here in the UAE.

# Talent Management



DIGITAL QUBE

## Talent Management

Lacking a specific skill  
We provide top quality professionals and talent for the leading companies

## Transformation Projects

Need a project team fast?  
We provide ready made UAE launch teams

## Monthly Support

Need specialist skillsets on an ongoing basis?  
We provide teams of consultants and C-level executives

## Training & Workshops

Need to upskill people?  
We offer professional people development & strategy workshops and training programmes

# Previous companies worked with

## BANKS



## AIRLINES



## LEADING DIGITAL BRANDS



## REAL ESTATE



## EVENTS & ENTERTAINMENT



## GOVERNMENT



# Key Areas

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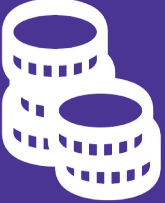


DIGITAL QUBE

# DIGITAL TRANSFORMATION

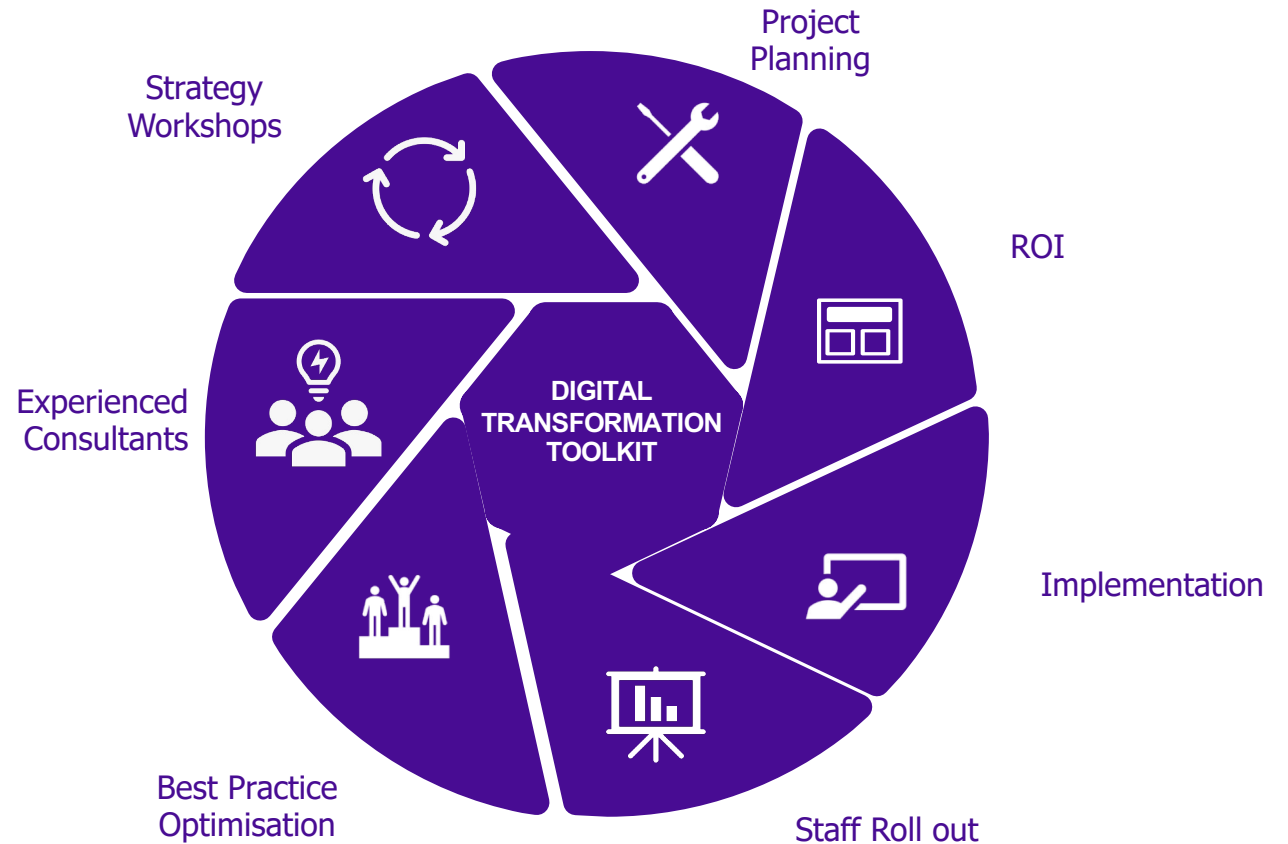
Our, Digital Transformation Toolkit will enable you to digitalise your company . We bring experience of running large transformation programmes in the UK at Lloyds and HSBC, training Google’s international clients and supporting the launch of many Flagship projects in the UAE. We will deliver large transformation programmes with clear processes, strong measurable KPIs and global level project management. We will undertake successful digital transformation programmes for your organisation

Banking  
Marketing  
Digital  
Transformation



## Types of projects

- **Digitalising** all application processes
- Installing **trackable compliance processes** online
- Enhancing **online customer experience** so they engage more
- Installing new financial tracking systems
- Installing **project management** systems across the business to manage and monitor workload



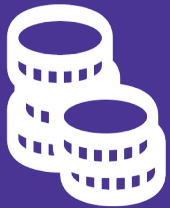
# TALENT MANAGEMENT



DIGITAL QUBE

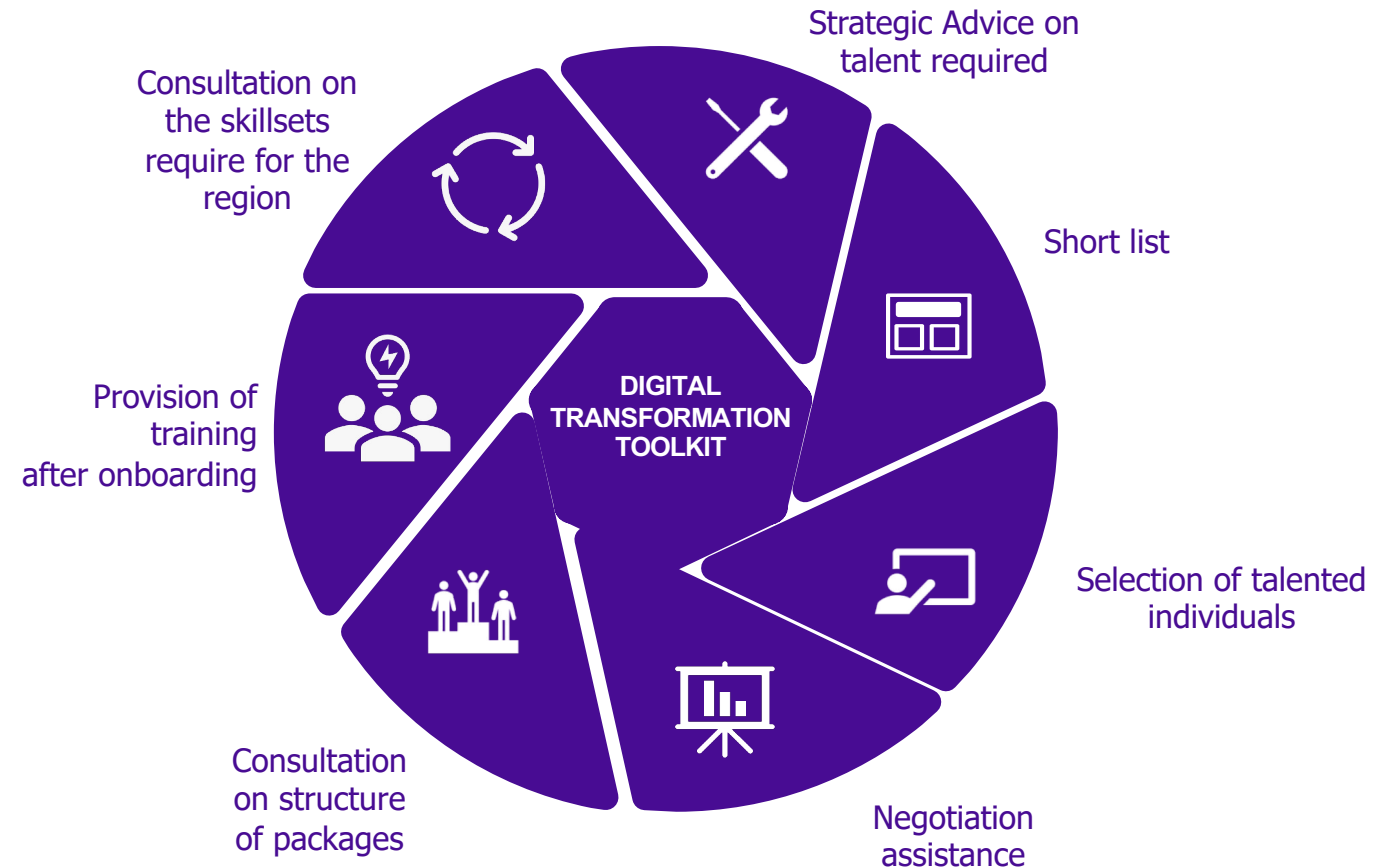
We provide top quality professionals and consultants for the leading companies around the world. What sets us apart is the experience level of our team and the quality of the people in our network. Having worked in C level positions in both China, London, Singapore and the UAE, we have a deep understanding of the roles required and who is best to fill them. Our professional network and consultancy teams are particularly helpful for companies looking for rapid expansion in the UAE. If your business is launching in Dubai or Abu Dhabi, Digital Qube can provide strategic advisory on the roles required and then provide individual roles or a full team on the ground . We help you navigate the local business landscape to achieve maximum growth.

## Executive Level Consultancy



### Focus on Quality

- ✓ Our local knowledge and extensive network enable us to connect you with the right talent
- ✓ Our strive for quality means we recruit international professionals who are of the highest professional standards
- ✓ Our desire to ensure you recruit and develop a workforce that is as productive as possible, means we can provide talent to work for you on a permanent basis, or a team seconded for a specific launch, marketing, digital or finance project



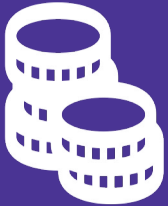
# TRAINING & STRATEGIC WORKSHOPS



DIGITAL QUBE

Digital Qube will provide you with expert facilitators, trainers and consultants with unrivalled experience in developing and delivering training around the world. We make sure your employees have the skills sets and ability to deal with rapid change and digitalisation. Above all we provide real-life practical workshops which are fun and engaging and deliver an immediate impact on employee productivity

## Executive Level Consultancy

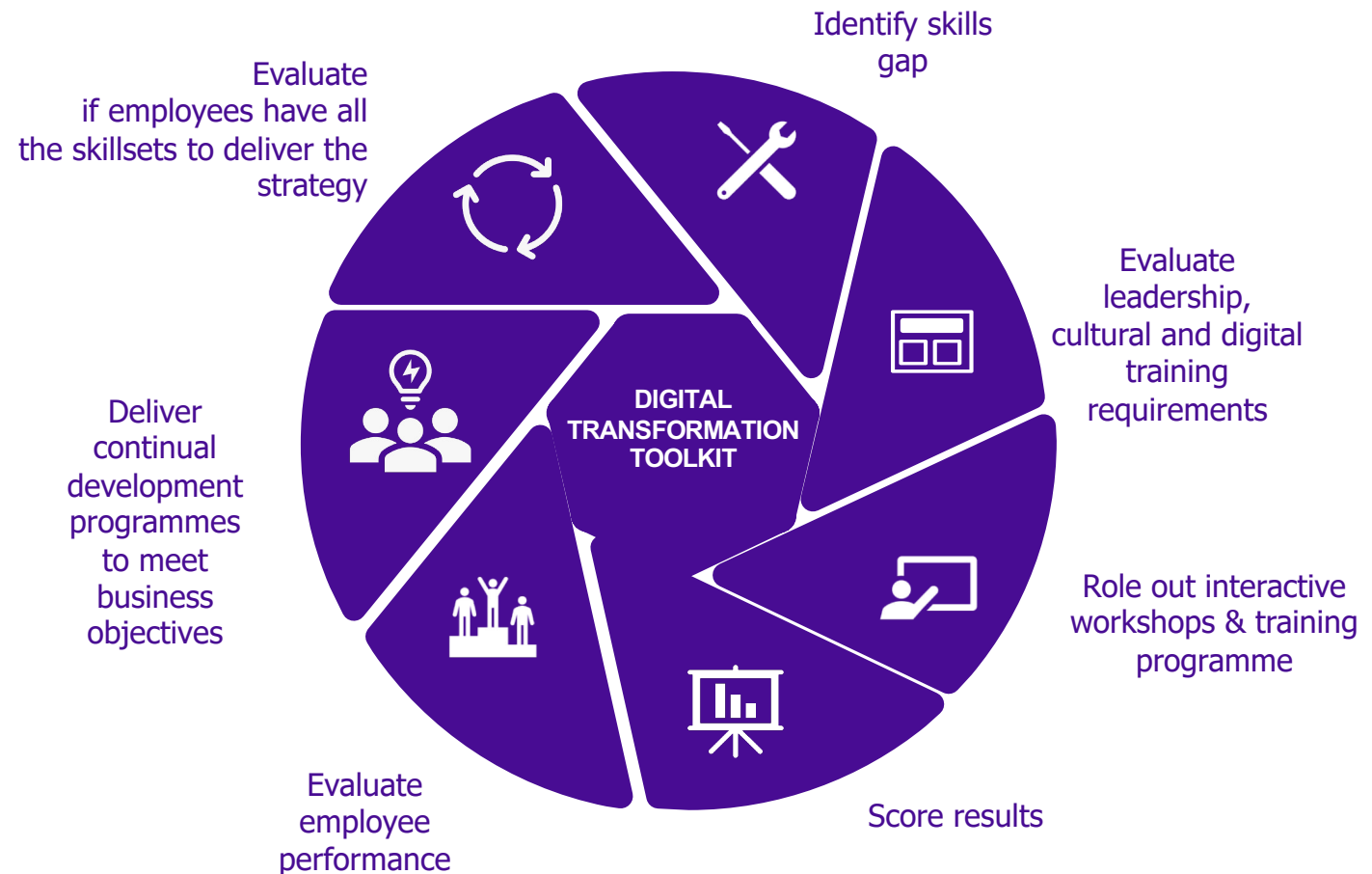


**"70% of business leaders say there is a shortage of essential skills in the UAE"**

**This skills shortage can lead to failure in the region."**

Digital Qube is working with the Top companies in the UAE to ensure their employees are equipped to work successfully in the Middle East, at time of rapid growth, AI and digitalisation

We have CFOs, Marketing Directors and Strategists on our team with global experience



# Strategy & Training Workshops



10 workshops for 75 stakeholders to map out the Digital Experience Strategy for HSBC

HSBC London | Digital Experience Strategy



Running Brand Masterclasses and Marketing Workshops for Google's top clients, worldwide

Google Workshops | Europe, Middle East, Africa,



البنك التجاري الدولي  
Communications and social media workshop for CBI, Dubai

CBI Bank | Communications & social media



DIGITAL QUBE

Digital Upskilling Training programmes

SME & Women Empowerment



Digital Marketing Bootcamp for startup founders at Flat6Labs Incubator Hub

Flat6Labs Incubator Hub | Bootcamp for startups



Understanding customers needs to maximise revenue. Workshops at Cobra Gym

Cobra Gym Abu Dhabi | Customer Experience



40 attendees joined a 2-day Digital Brand Masterclass

Ethiopian Airlines | Google Brand Lab



Workshops to plan out the email communication strategy for FAB Bank

FAB Bank | Email & Newsletter strategy



Empowering women in business sponsored by Accenture

We Connect \_ Accenture | Women in Business





# DIGITAL QUBE

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